

MADE YOU LOOK.

**SPEAK UP**

Let's talk about  
**Billboards.**

**FINAL SURVEY RESULTS**

MAY 21, 2019





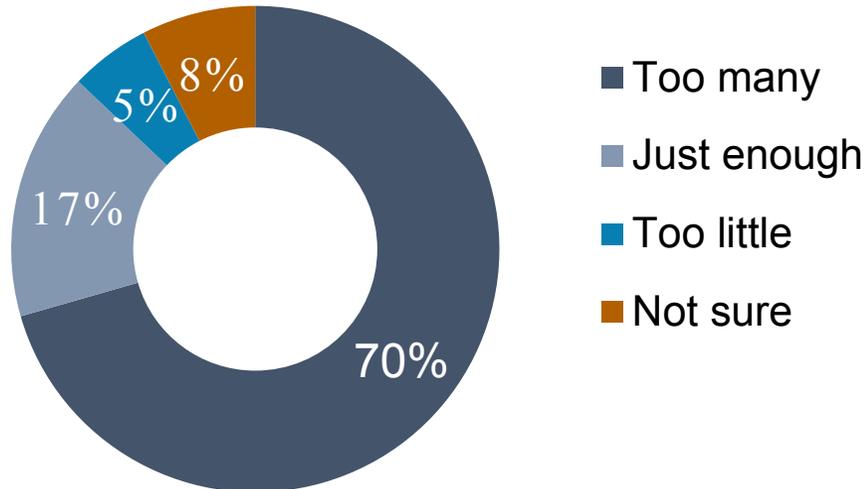
# ABOUT BILLBOARDS!

# 959

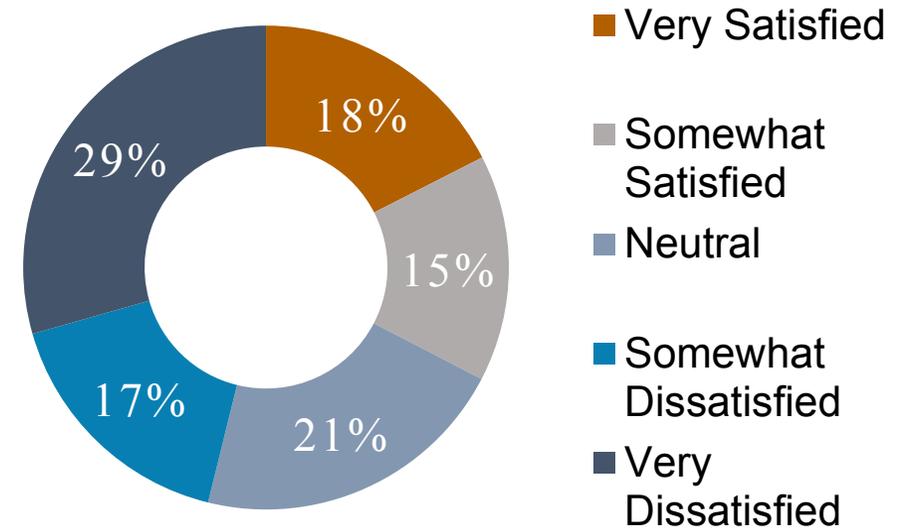
## RESPONDED

(CLOSED MAY 17, 2019)

There are currently about 1,200 billboards in SAT. Do you think this amount is:



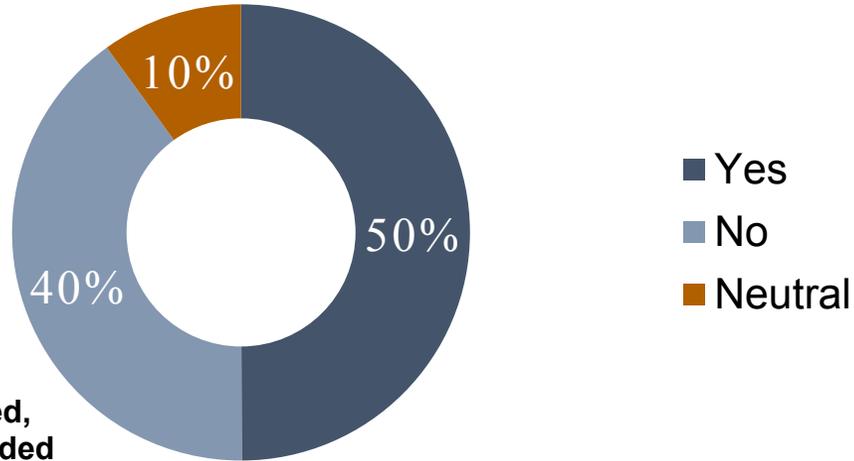
There are currently 13 digital billboards in SAT. Please rate the level of satisfaction:



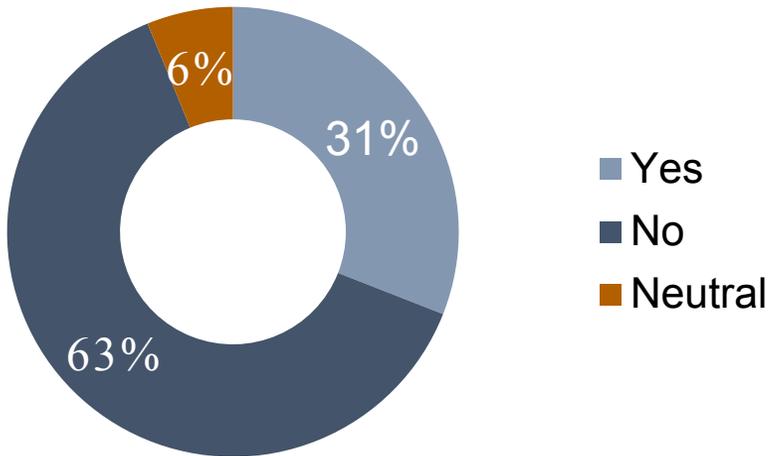


# ABOUT BILLBOARDS!

If 300 "junior" billboards are removed throughout SAT, would you be in favor of digital billboards being double-sided?



If about 300 "junior" signs are not removed, would you be in favor of allowing double-sided digital billboards?



Bulletin  
14' h X 48' w  
IMPS: 388,477  
Units: 824



Poster  
10'5" h X 22' 8" w  
IMPS: 79,855  
Units: 1,001



Junior Poster  
5' h X 11' w  
IMPS: 29,037  
Units: 558

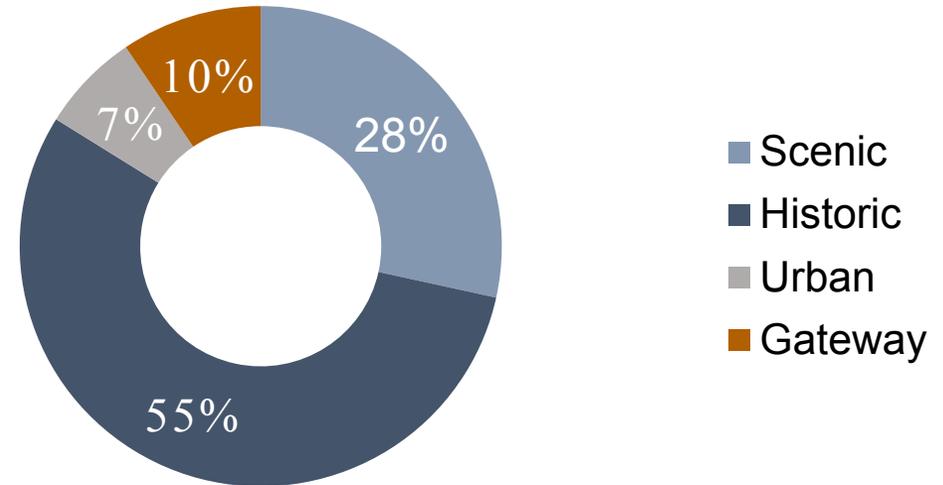




# ABOUT BILLBOARDS!



In your opinion, which corridors should have fewer billboards? Please rank them in order of preference.

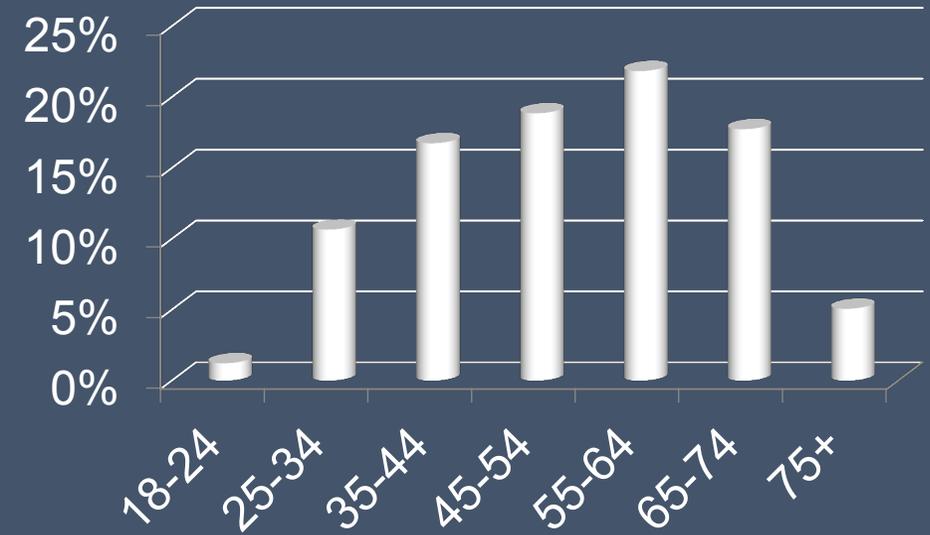


**MALES**  
**43%**

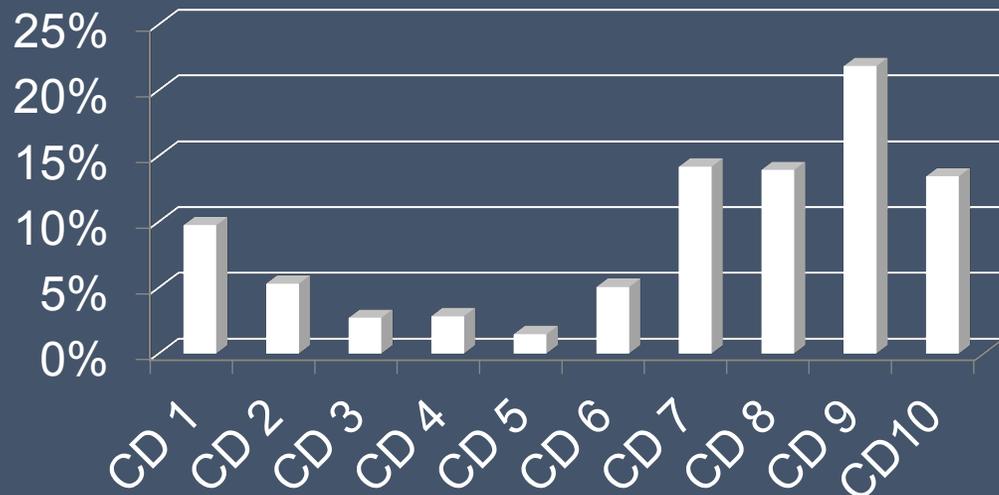


**FEMALES**  
**51%**

## AGE



## COUNCIL DISTRICTS



**LET'S TALK ABOUT BILLBOARDS!**

**DEMOGRAPHICS**

MADE YOU LOOK.

**SPEAK UP**

Let's talk about  
**Billboards.**

**FINAL SURVEY RESULTS**

MAY 21, 2019

