There are currently about 1,200 billboards in SAT. Do you think this amount is:

- Too many: 5%  
- Just enough: 17%  
- Too little: 8%  
- Not sure: 70%

There are currently 13 digital billboards in SAT. Please rate the level of satisfaction:

- Very Satisfied: 29%  
- Somewhat Satisfied: 18%  
- Neutral: 17%  
- Somewhat Dissatisfied: 21%  
- Very Dissatisfied: 15%
If about 300 “junior” signs are not removed, would you be in favor of allowing double-sided digital billboards?

- Yes: 31%
- No: 63%
- Neutral: 6%

If 300 “junior” billboards are removed throughout SAT, would you be in favor of digital billboards being double-sided?

- Yes: 50%
- No: 40%
- Neutral: 10%
In your opinion, which corridors should have fewer billboards? Please rank them in order of preference.
MALES: 43%
FEMALES: 51%

COUNCIL DISTRICTS

LET'S TALK ABOUT BILLBOARDS!

AGE

LET'S TALK ABOUT BILLBOARDS!
DEMographics