

- Re-activate Ordinance 2007-12-06-1247.: that originally allotted- fifteen (15) off-premise digital sign permits (2 of which, unclaimed, 1-Outfront Media) and allow for redemption.
- Propose no "new structures" as a part of the "billboard reduction" program.
- OUTFRONT Media (OFM) is willing to comply with the proposed 4 to 1 removal ratio (OFM proposes to remove 13 faces, at least 2 of which will be from City's "designated protected corridors and overlays" to receive permit for 2 digital faces).
- Allow OFM to convert 2 faces to digital displays. These digital displays will be installed on two separate existing structures.
- This program will enable OFM to participate in the City's ultimate goal of cleaning up residential areas and reducing the actual number of signs within the City.
- OFM digital may be utilized by the City for special circumstances, such as: Amber Alerts, Silver Alerts, Missing Person, FBI, Get out the Vote, or other Community/Public Service Announcements.