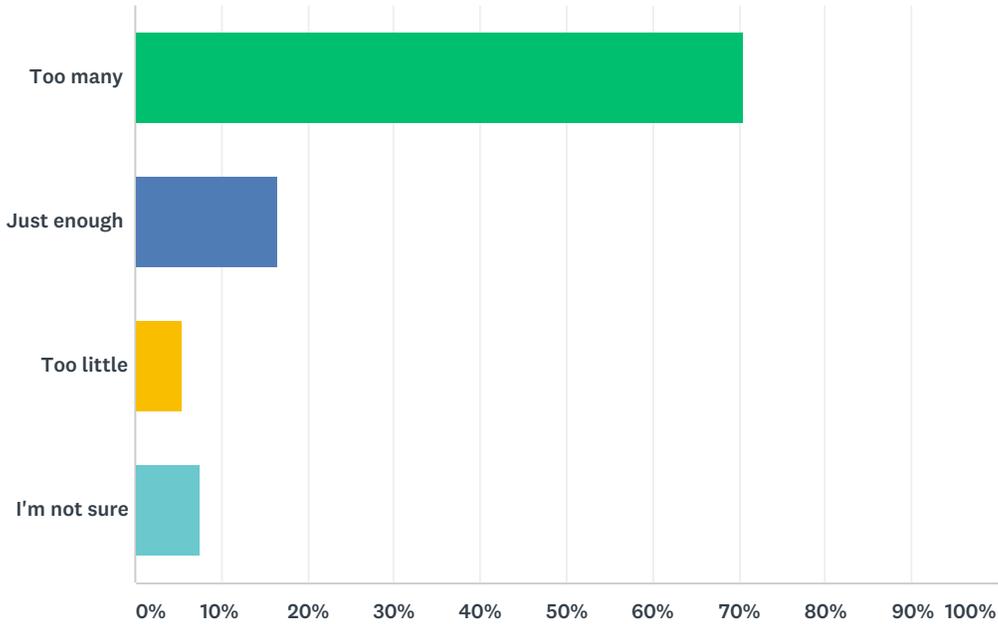


Q1 Currently there are about 1,200 billboards ("off-premise" or advertising signs for a business or services not on location) placed within San Antonio city limits. Do you think this amount is:

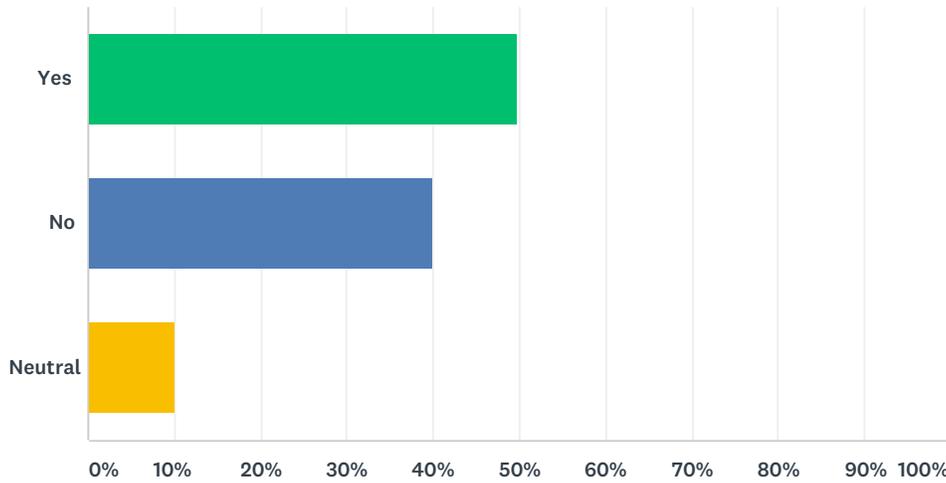
Answered: 955 Skipped: 5



ANSWER CHOICES	RESPONSES
Too many	70.47% 673
Just enough	16.54% 158
Too little	5.45% 52
I'm not sure	7.54% 72
TOTAL	955

Q2 Of the existing 1,200 billboards in San Antonio, 13 have a digital face on one side. If 300 "junior" (less than 100 sq. ft.) billboards are removed throughout San Antonio, would you be in favor of digital billboards being double-sided (in other words allowing another digital face on the back of an already existing one)?

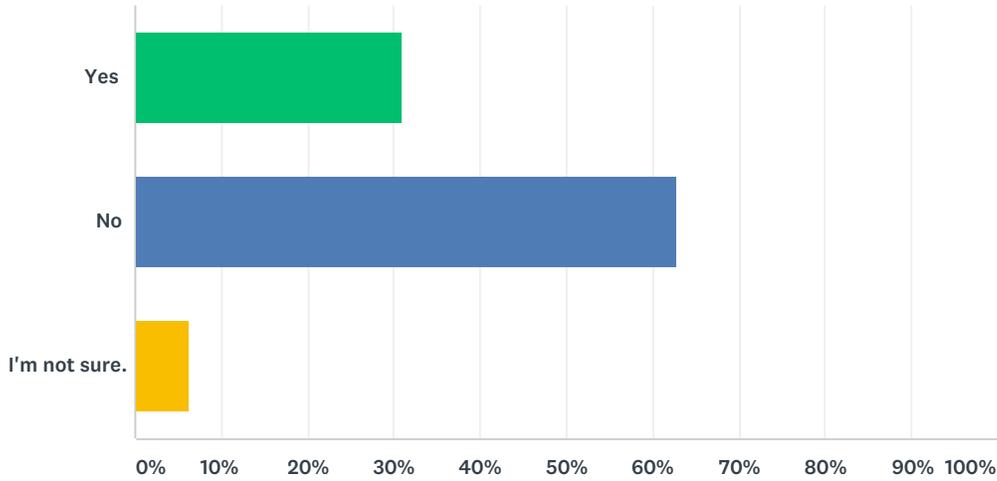
Answered: 944 Skipped: 16



ANSWER CHOICES	RESPONSES	
Yes	49.89%	471
No	40.04%	378
Neutral	10.06%	95
TOTAL		944

Q3 If approximately 300 "junior" (less than 100 sq. ft.) billboards are not removed, would you be in favor of allowing double-sided digital billboards (adding another digital face on the back of an already existing billboard)?

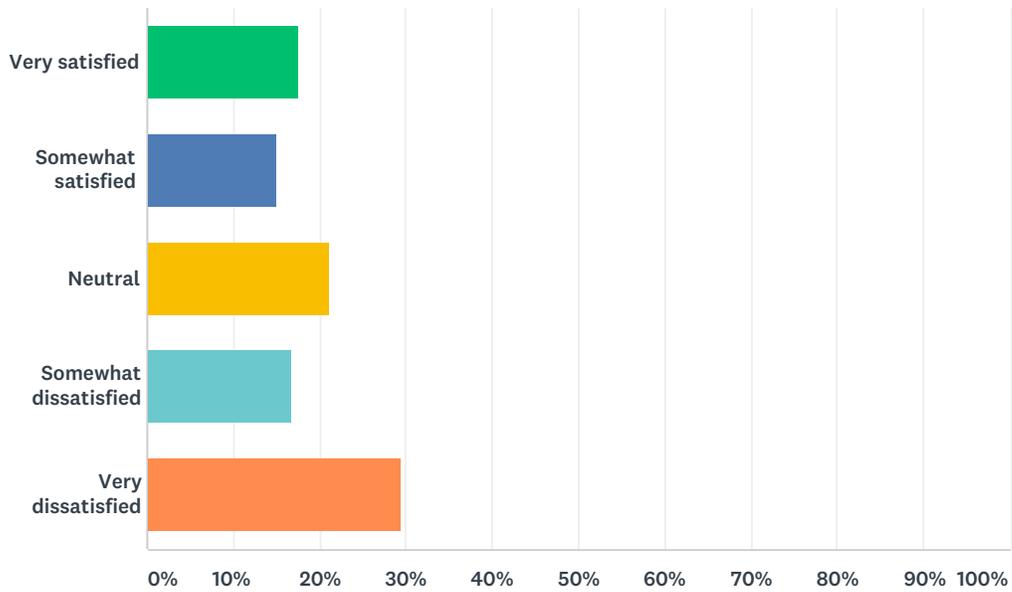
Answered: 941 Skipped: 19



ANSWER CHOICES	RESPONSES	
Yes	30.92%	291
No	62.81%	591
I'm not sure.	6.27%	59
TOTAL		941

Q4 There are currently 13 digital billboards along highways in San Antonio. Please rate your level of satisfaction with the digital billboards.

Answered: 938 Skipped: 22



ANSWER CHOICES	RESPONSES	
Very satisfied	17.48%	164
Somewhat satisfied	15.14%	142
Neutral	21.22%	199
Somewhat dissatisfied	16.74%	157
Very dissatisfied	29.42%	276
TOTAL		938

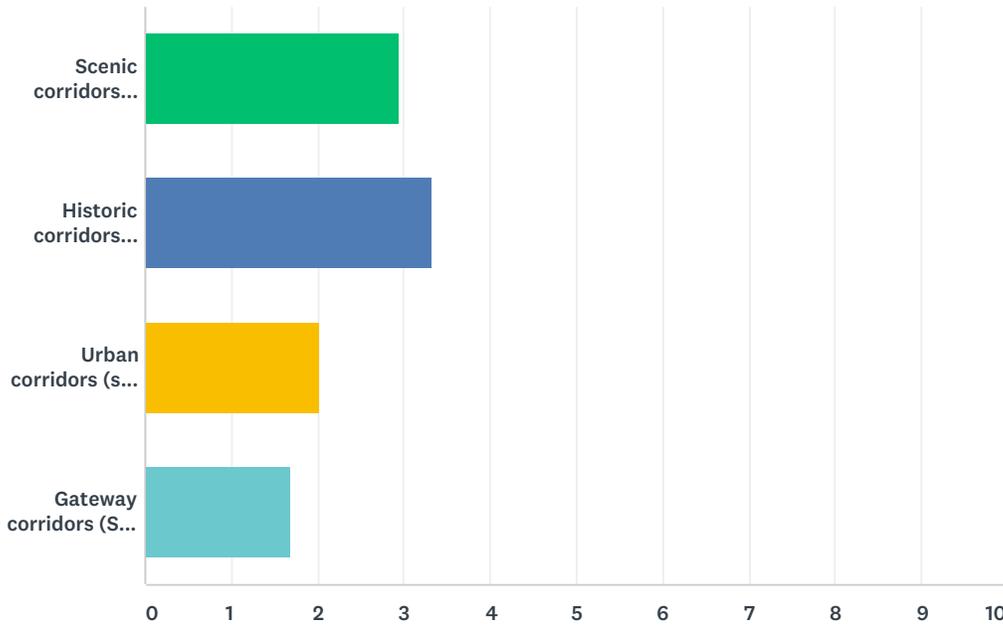
Speak up about billboards!

Q5 If you were dissatisfied with digital billboards, please tell us why.

Answered: 420 Skipped: 540

Q6 Throughout San Antonio there are significant roadway corridors because they have shaped the sense of what individual neighborhoods are in their role as historic entrances to the city. Others are significant because they serve as new gateways to the city or because of surrounding natural, historic, cultural, and aesthetic areas. In your opinion, which corridors should have fewer billboards? Please rank them in order of preference.

Answered: 868 Skipped: 92



	1	2	3	4	TOTAL	SCORE
Scenic corridors (Wurzbach Pkwy. between IH 35 and Lockhill-Selma Rd., Somerset Rd., Roosevelt Ave.)	28.60% 244	45.37% 387	18.64% 159	7.39% 63	853	2.95
Historic corridors (located in historic districts)	55.75% 475	28.17% 240	9.86% 84	6.22% 53	852	3.33
Urban corridors (such as Fredericksburg Rd. between Martinez Creek and Santa Barbara St., N. St. Mary's St. between IH 35 and US 281)	6.72% 57	16.86% 143	48.70% 413	27.71% 235	848	2.03
Gateway corridors (SH 151, IH 10 from UTSA Blvd. west to city limit, US 281 north of Marshall Rd.)	9.51% 81	9.74% 83	22.42% 191	58.33% 497	852	1.70

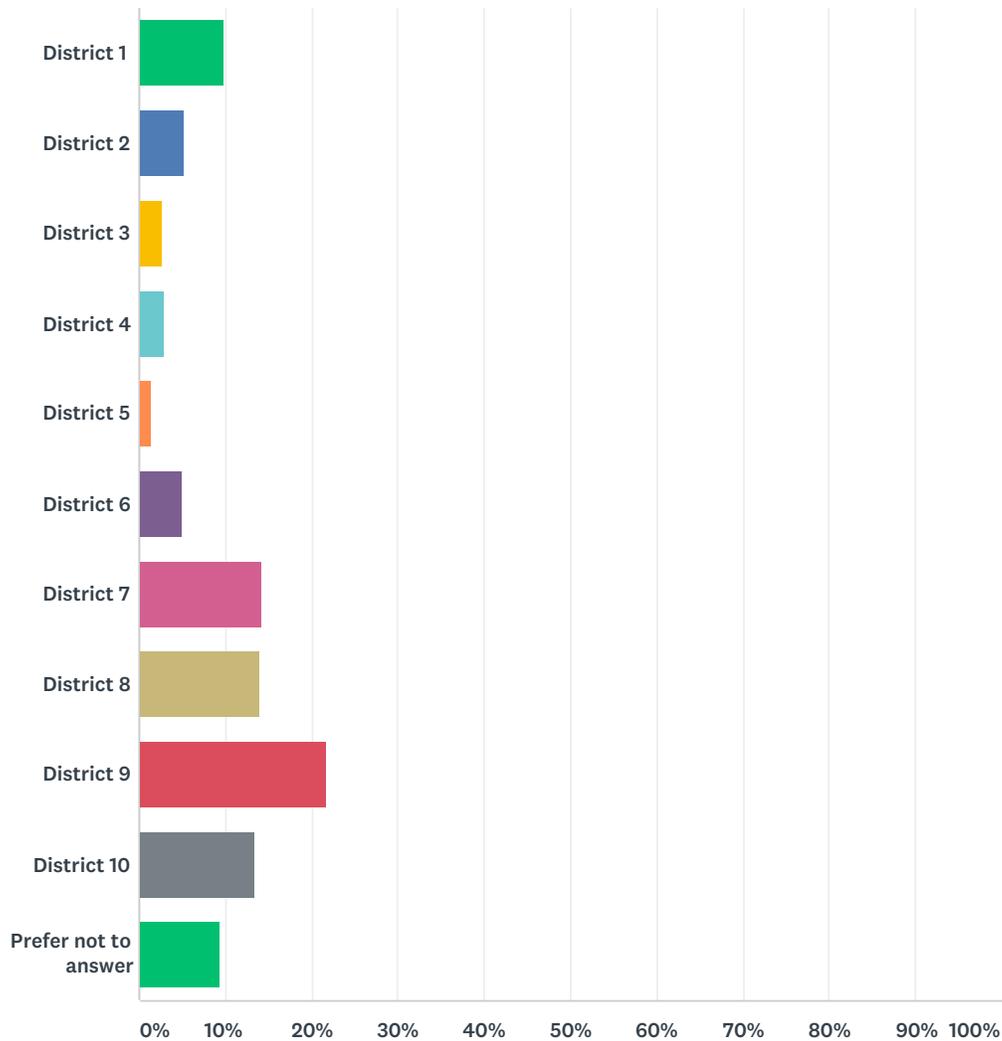
Speak up about billboards!

Q7 If you have additional feedback on billboards in general, please provide it below.

Answered: 513 Skipped: 447

Q8 What Council District do you live in? Not sure? Use this link to help you.

Answered: 810 Skipped: 150



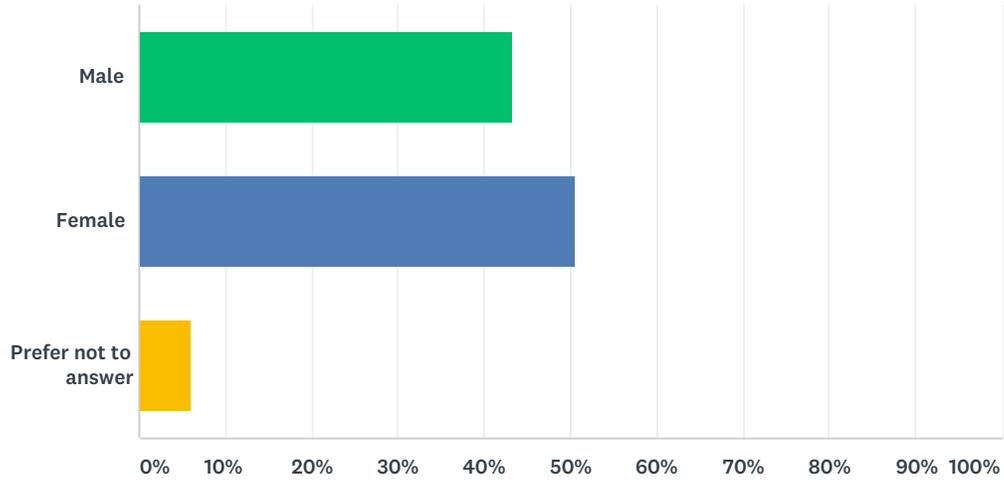
ANSWER CHOICES	RESPONSES	
District 1	9.75%	79
District 2	5.31%	43
District 3	2.72%	22
District 4	2.84%	23
District 5	1.48%	12
District 6	5.06%	41
District 7	14.20%	115
District 8	13.95%	113
District 9	21.85%	177

Speak up about billboards!

District 10	13.46%	109
Prefer not to answer	9.38%	76
TOTAL		810

Q9 What is your gender?

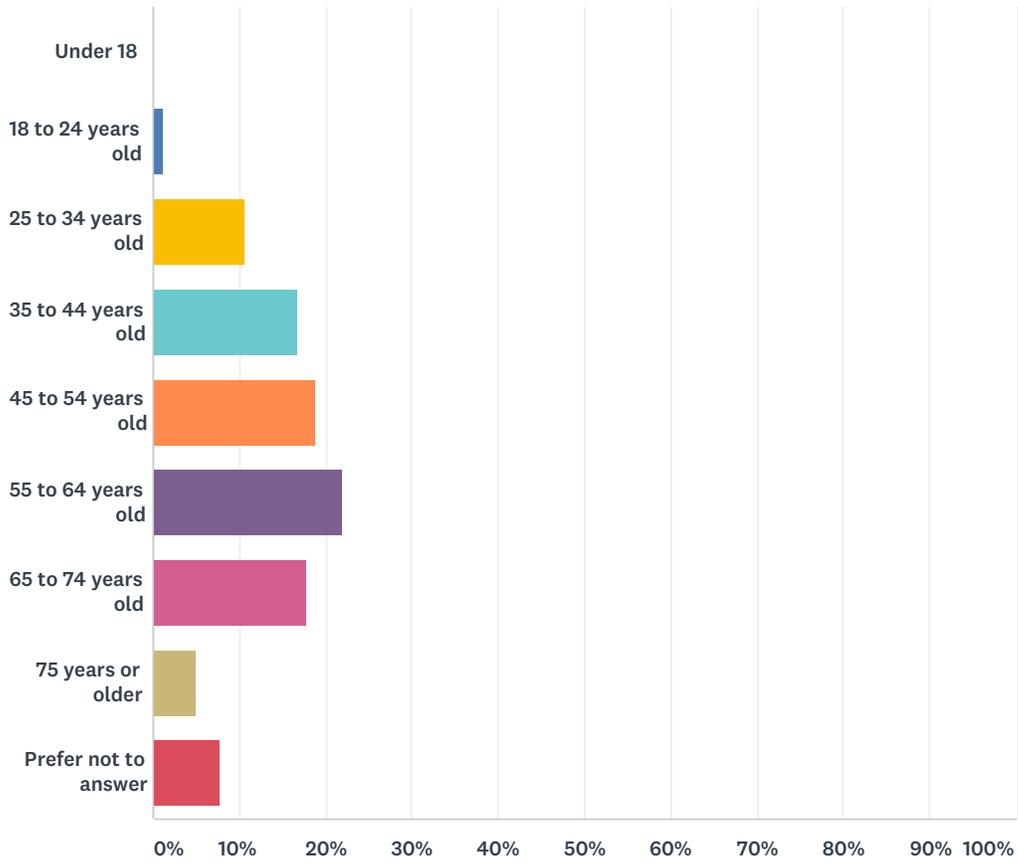
Answered: 802 Skipped: 158



ANSWER CHOICES	RESPONSES	
Male	43.27%	347
Female	50.62%	406
Prefer not to answer	6.11%	49
TOTAL		802

Q10 What is your age?

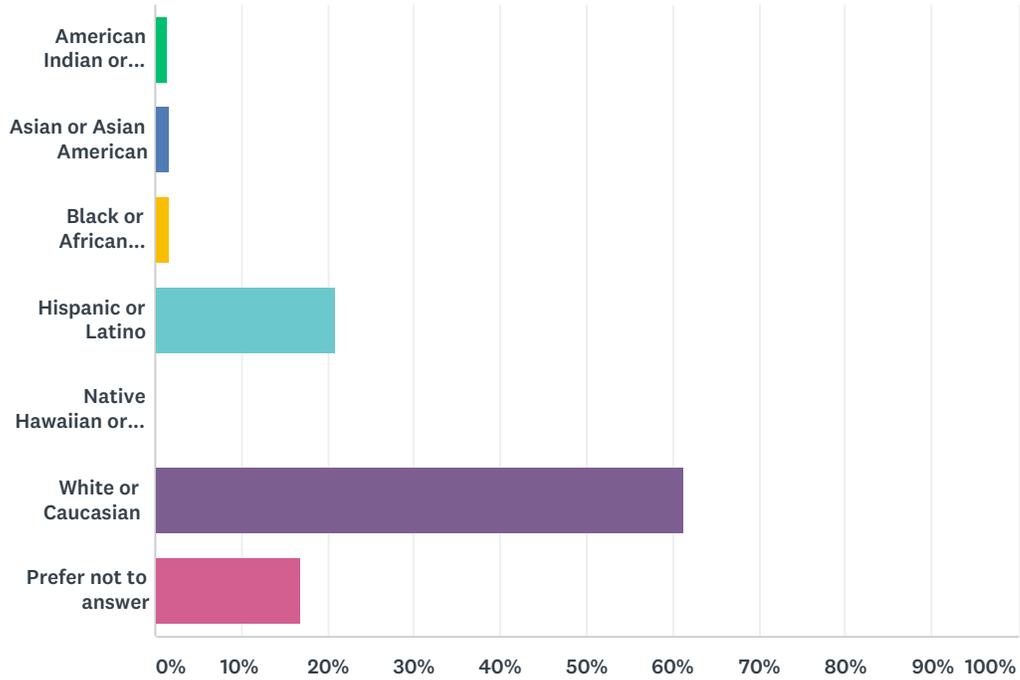
Answered: 805 Skipped: 155



ANSWER CHOICES	RESPONSES	
Under 18	0.00%	0
18 to 24 years old	1.24%	10
25 to 34 years old	10.68%	86
35 to 44 years old	16.77%	135
45 to 54 years old	18.88%	152
55 to 64 years old	21.86%	176
65 to 74 years old	17.76%	143
75 years or older	5.09%	41
Prefer not to answer	7.70%	62
TOTAL		805

Q11 What is your race/ethnicity? Check all that apply

Answered: 794 Skipped: 166



ANSWER CHOICES	RESPONSES	
American Indian or Alaska Native	1.39%	11
Asian or Asian American	1.64%	13
Black or African American	1.64%	13
Hispanic or Latino	20.91%	166
Native Hawaiian or other Pacific Islander	0.25%	2
White or Caucasian	61.21%	486
Prefer not to answer	17.00%	135
Total Respondents: 794		

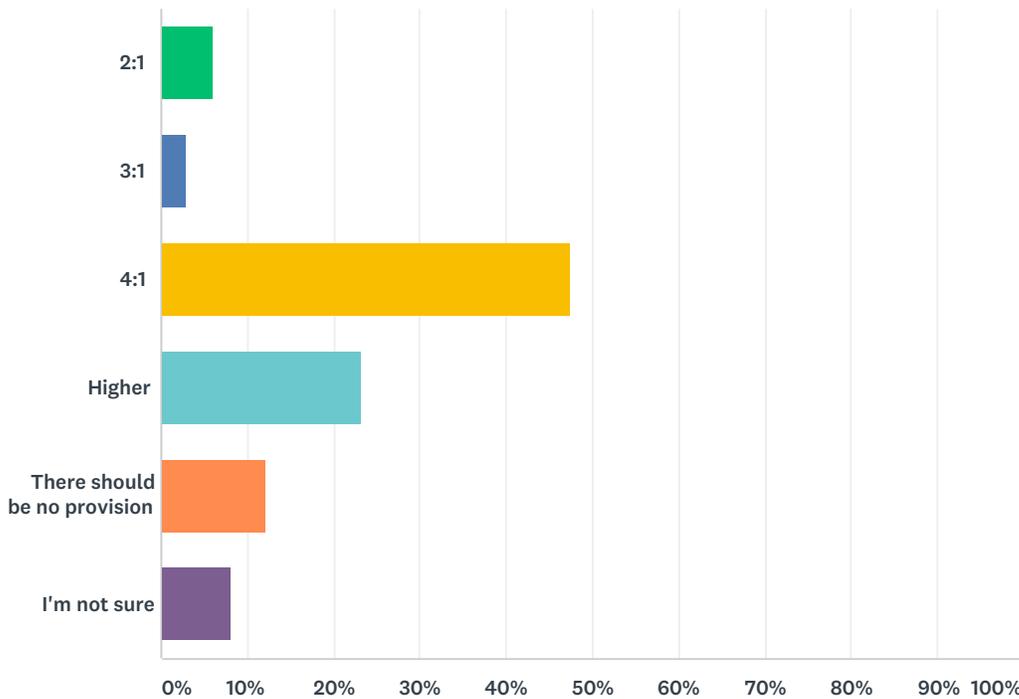
Q12 Want to stay up-to-date on the next steps? Please provide us your name and email address.

Answered: 233 Skipped: 727

ANSWER CHOICES	RESPONSES	
Name:	98.71%	230
Email:	98.71%	230

Q1 The current code maintains the 2:1 ratio (take 2 down to put 1 up) for any billboard size. It also does not allow any new off-premise signs in San Antonio city limits. Note that the ratio with the 2008 Pilot Program was 3:1. After removing 265 Junior (less than 100 sq. ft.) billboards, in addition to more than 500 Junior poster sign faces, Clear Channel is proposing to remove four billboards to make existing digital billboards double-sided (a 4:1 ratio). Do you think the ratio should be:

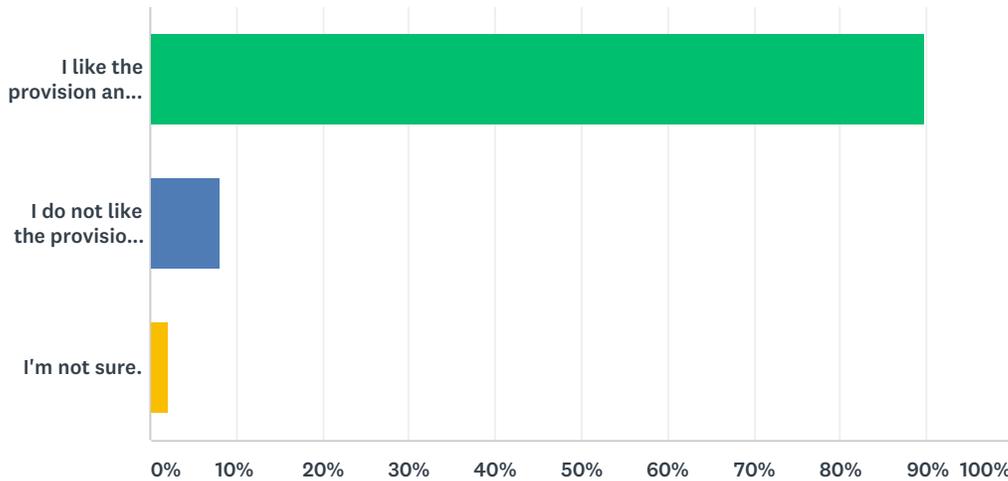
Answered: 99 Skipped: 2



ANSWER CHOICES	RESPONSES	
2:1	6.06%	6
3:1	3.03%	3
4:1	47.47%	47
Higher	23.23%	23
There should be no provision	12.12%	12
I'm not sure	8.08%	8
TOTAL		99

Q2 The City of San Antonio will review the Sign Code (Ch. 28) again in 2020. The current code does not allow any new off-premise signs within San Antonio city limits. It also maintains a provision that companies must take down two signs to put up one. What do you think about this provision?

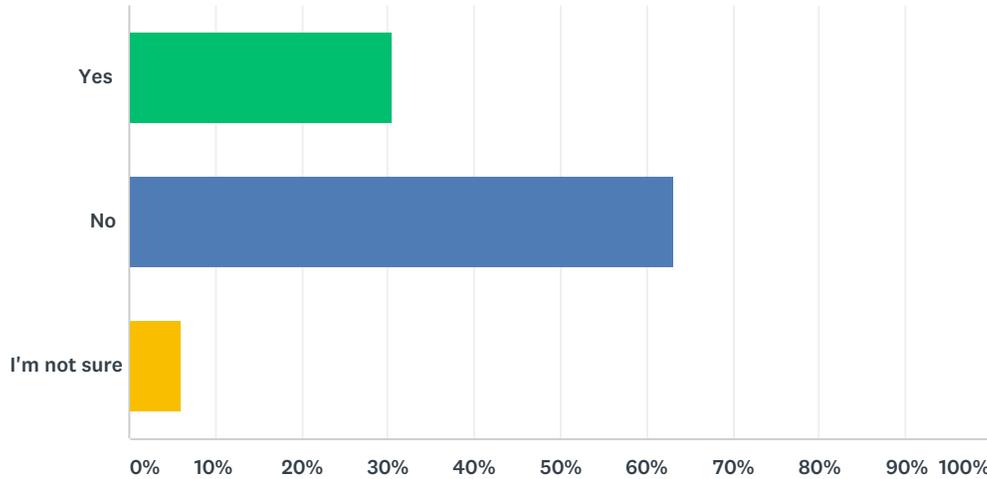
Answered: 98 Skipped: 3



ANSWER CHOICES	RESPONSES	
I like the provision and it should remain.	89.80%	88
I do not like the provision and it should be removed.	8.16%	8
I'm not sure.	2.04%	2
TOTAL		98

Q3 Junior billboards are mostly found in the inner city and/or within neighborhoods. If Clear Channel removes them all, do you think this would impact small businesses and non-profits?

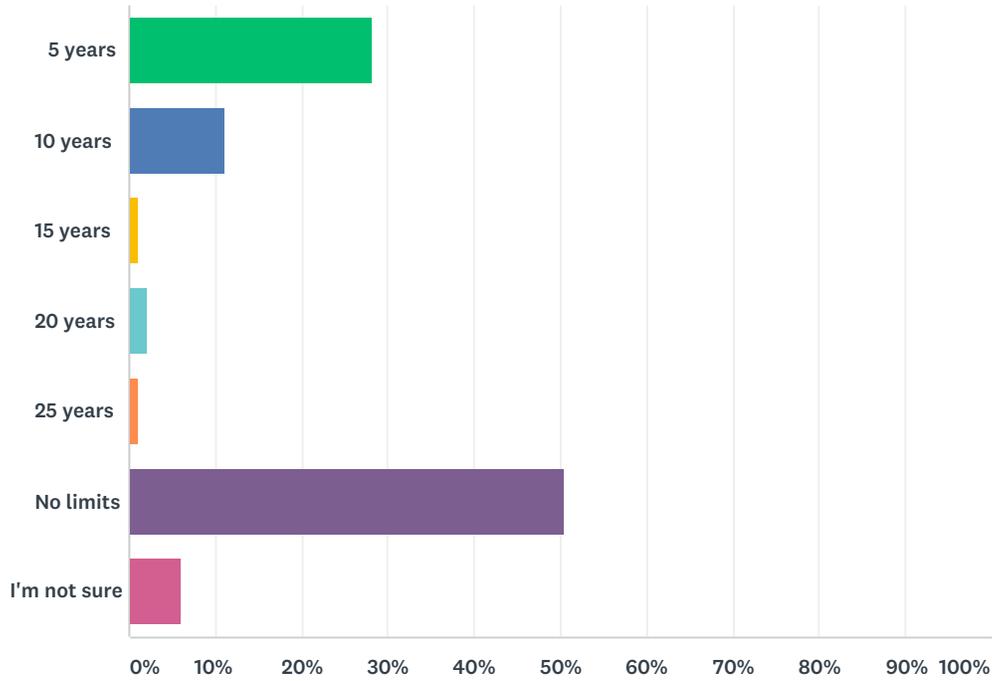
Answered: 98 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	30.61%	30
No	63.27%	62
I'm not sure	6.12%	6
TOTAL		98

Q4 Do you think the City of San Antonio should require billboard companies to have term limits when it comes to digital billboards? If so, how many years?

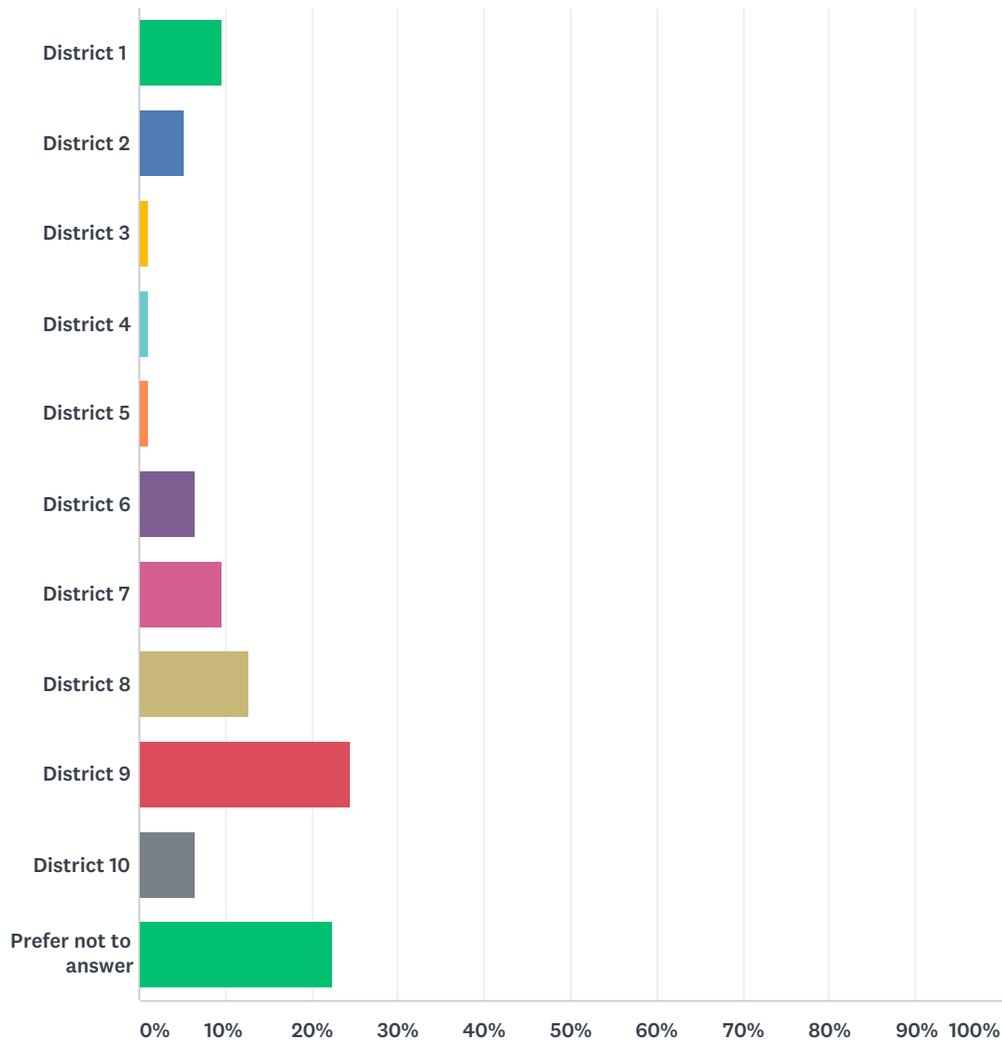
Answered: 99 Skipped: 2



ANSWER CHOICES	RESPONSES	
5 years	28.28%	28
10 years	11.11%	11
15 years	1.01%	1
20 years	2.02%	2
25 years	1.01%	1
No limits	50.51%	50
I'm not sure	6.06%	6
TOTAL		99

Q5 What Council District do you live in? Not sure? Use this link to help you.

Answered: 94 Skipped: 7



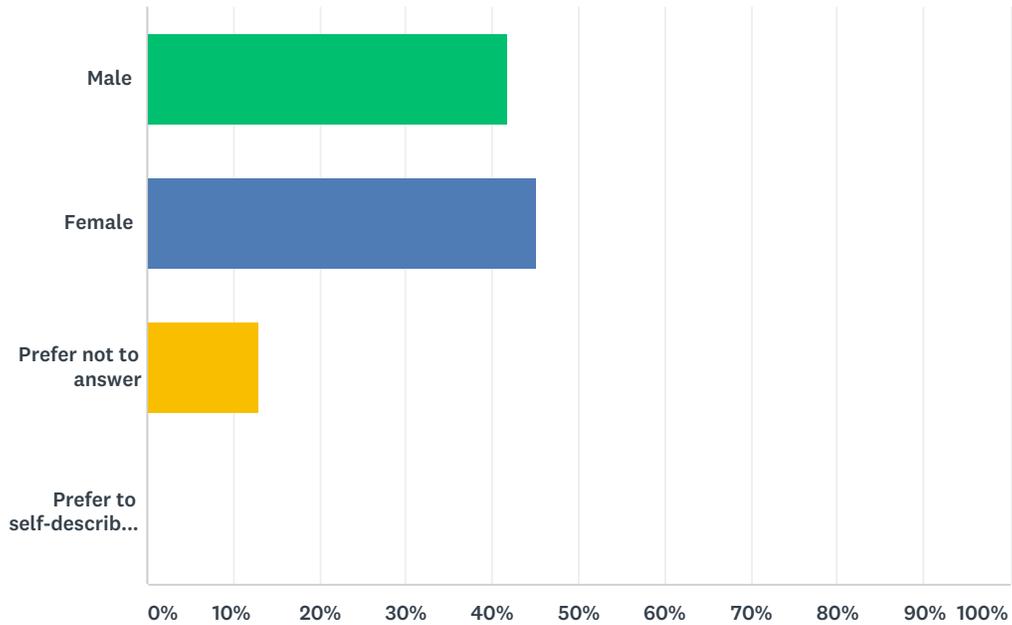
ANSWER CHOICES	RESPONSES
District 1	9.57% 9
District 2	5.32% 5
District 3	1.06% 1
District 4	1.06% 1
District 5	1.06% 1
District 6	6.38% 6
District 7	9.57% 9
District 8	12.77% 12
District 9	24.47% 23

Supplemental Survey - Let's Talk About Digital Billboards

District 10	6.38%	6
Prefer not to answer	22.34%	21
TOTAL		94

Q6 What is your gender?

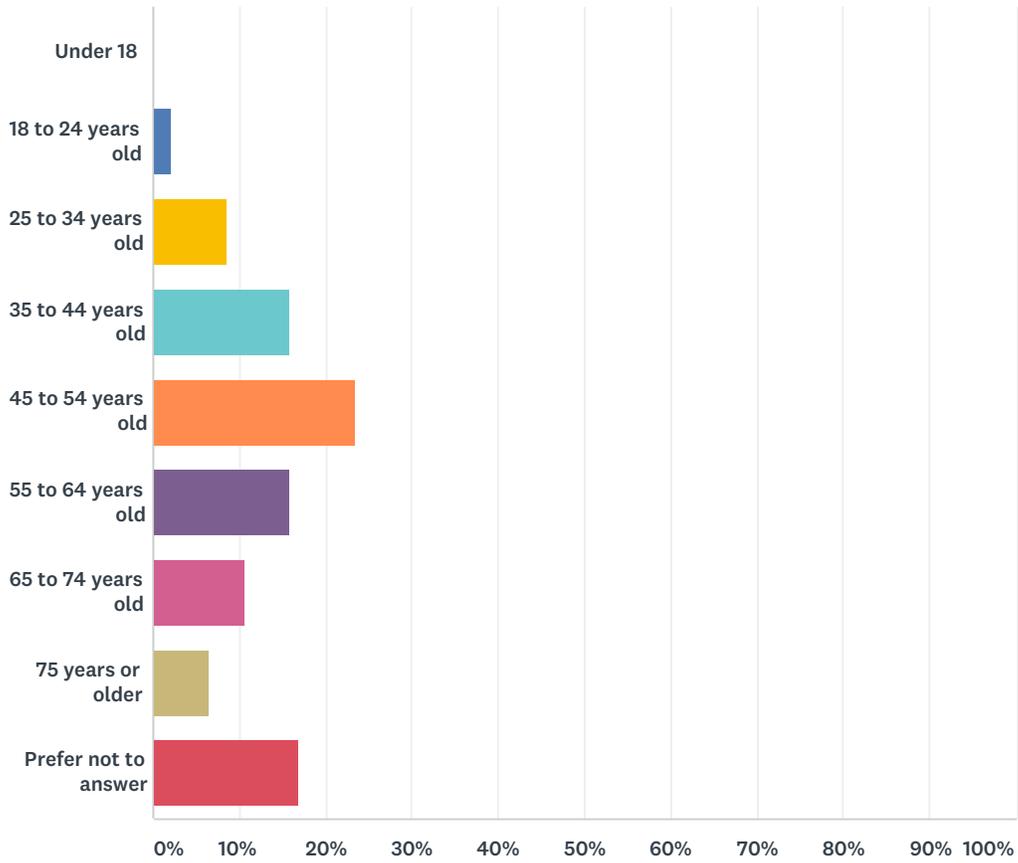
Answered: 93 Skipped: 8



ANSWER CHOICES	RESPONSES	
Male	41.94%	39
Female	45.16%	42
Prefer not to answer	12.90%	12
Prefer to self-describe (please specify)	0.00%	0
TOTAL		93

Q7 What is your age?

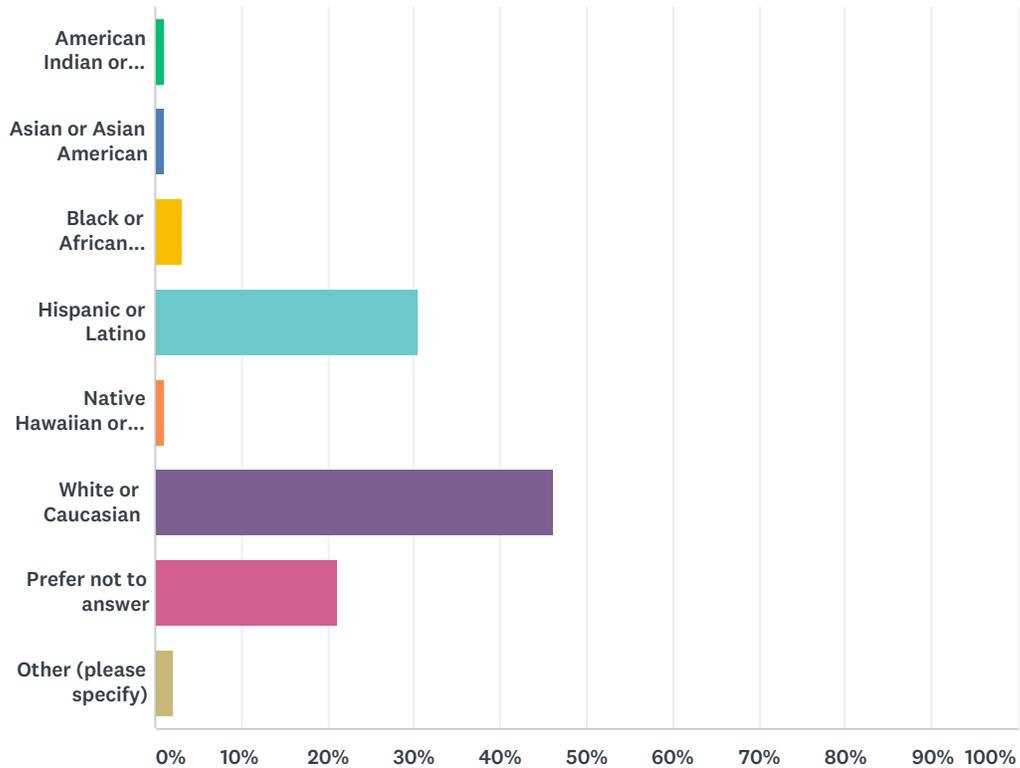
Answered: 94 Skipped: 7



ANSWER CHOICES	RESPONSES	
Under 18	0.00%	0
18 to 24 years old	2.13%	2
25 to 34 years old	8.51%	8
35 to 44 years old	15.96%	15
45 to 54 years old	23.40%	22
55 to 64 years old	15.96%	15
65 to 74 years old	10.64%	10
75 years or older	6.38%	6
Prefer not to answer	17.02%	16
TOTAL		94

Q8 What is your race/ethnicity? Check all that apply.

Answered: 95 Skipped: 6



ANSWER CHOICES	RESPONSES	
American Indian or Alaska Native	1.05%	1
Asian or Asian American	1.05%	1
Black or African American	3.16%	3
Hispanic or Latino	30.53%	29
Native Hawaiian or other Pacific Islander	1.05%	1
White or Caucasian	46.32%	44
Prefer not to answer	21.05%	20
Other (please specify)	2.11%	2
Total Respondents: 95		

Q9 Want to stay up-to-date on the next steps? Please provide us your name and email address.

Answered: 17 Skipped: 84

ANSWER CHOICES	RESPONSES	
Name:	100.00%	17
Email:	100.00%	17