



CITY OF SAN ANTONIO  
OFFICE OF THE CITY COUNCIL  
COUNCIL CONSIDERATION REQUEST

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CITY CLERK

2015 SEP 10 PM 2:30

TO: Mayor & City Council  
FROM: City Councilman Mike Gallagher  
COPIES TO: Sheryl Sculley, City Manager; Leticia Vacek, City Clerk; Edward Benavides, Chief of Staff; Christopher Callanen, Assistant to the City Council; Martha G. Sepeda, Acting City Attorney; John Peterek, Senior Management Analyst  
SUBJECT: Review and Revise Chapter 28 - Signs  
DATE: September 11, 2015

Issue Proposed for Consideration

I ask for your support for the inclusion of the following item on the agenda of the earliest available meeting of the Governance Committee:

I respectfully ask for your concurrence in requiring the Development Services Department to review, update and amend Chapter 28 titled Signs within the City Code.

Brief Background

Chapter 28 – (Signs) of the San Antonio City Code has undergone a number of modifications and amendments trying to keep up with changes in development, market needs, technology and growth within the sign and advertisement industries. Because this code has only been modified but not reviewed as a whole the issue of signs impedes the interests of the city. Therefore this request asks for a full review of Chapter 28.

Chapter 28 includes within its Code the licensing, regulations for posting signs, their height distance and setbacks, on-premises signs, off-premises signs, weekend sign program, schedule of fees, and temporary sign program as some examples. This request asks the Development Services staff to also review the new technology or products such as sign material/placement such as banners and flag signs to provide a revised code that can address questions in today’s sign industry and demands. At the same time, the code should have the flexibility to deal with changes in the sign industry.



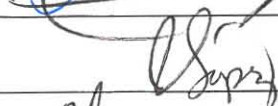

For the reasons mentioned, Chapter 28 should be reviewed, updated, and amended as necessary, along with related sections of the Code, to provide the city and the sign industry with a Code that provides clarity in intent with regard to signage within the City of San Antonio. I ask for your support in this request.

Submitted for Council consideration  
by:

Councilman Mike Gallagher, District 10

Supporting Councilmember's Signatures (4 only)

District No.

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